### DATES AND TIMES* OF THE EXHIBITION

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, June 19</td>
<td>9 a.m. – 5 p.m.</td>
<td>Exhibitor Move-in</td>
</tr>
<tr>
<td>Thursday, June 20</td>
<td>9 a.m. – 5 p.m.</td>
<td>Exhibition Hall Open</td>
</tr>
<tr>
<td>Friday, June 21</td>
<td>9 a.m. – 5 p.m.</td>
<td>Exhibition Hall Open</td>
</tr>
<tr>
<td>Saturday, June 22</td>
<td>9 a.m. – 5 p.m.</td>
<td>Exhibition Hall Open</td>
</tr>
<tr>
<td>Saturday, June 22</td>
<td>5 p.m. – 7 p.m.</td>
<td>Exhibitor Move-out</td>
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*Dates and times are subject to change.
EXHIBIT WITH IADR/AADR/CADR IN 2019!

TAKE ADVANTAGE OF A UNIQUE EXHIBITION OPPORTUNITY IN 2019.

Join the nearly 5,500 attendees in Vancouver, BC, Canada, to showcase your innovations, products and services at the 97th General Session & Exhibition of the IADR, 48th Annual Meeting of the AADR and the 43rd Annual Meeting of the CADR.

IADR has provided its members with the leading scientific meeting for the oral, craniofacial and dental research industry for over 95 years! If you have joined us before, you know the possibilities our meeting can bring to an exhibitor; if you are new, we invite you to experience the unique networking forum created at IADR meetings.

With more than 5,500 delegates expected to attend and over 4,400 scientific abstracts being presented, you can showcase your company to key thought leaders and recommenders, as well as the future generation of researchers.

BOOK YOUR EXHIBITION SPACE EARLY AS IT WILL GO FAST!
Come out to promote your companies’ latest advances.

EXHIBITING GIVES YOUR COMPANY AN OPPORTUNITY TO:

- Promote new product and service developments.
- Offer hands-on demonstrations to current and prospective clients, researchers in the field, potential employees and future researchers—a great opportunity to highlight your impact and influence on the industry.
- Capitalize on networking opportunities with industry leaders, sharing ideas and insights on industry trends.
- Gain valuable feedback on your latest innovations, products and services.
- Communicate the science and technology behind your products.
EXHIBITING

Attendees all work in the field of dental, oral and craniofacial research. Many of the attending scientists are affiliated with or employed by hospitals, oral care companies, biotech companies, health professional schools and university dental schools. In their university roles at dental and medical schools, these scientists teach thousands of dental and graduate students, who then embark on research and teaching careers or become clinicians. The equipment and products that our members use, therefore, exert strong product influence on young professionals. This is the perfect opportunity to get your innovation into the hands of industry leaders.

WHO ATTENDS

Participants in the General Session & Exhibition of the IADR include:

- Research scientists
- Academicians
- Dentists
- Dental students

THE FACTS ARE...

- 97% of delegates believe it is important for oral care companies to communicate the science and technology behind their products and services.
- 93% of meeting delegates visit the exhibit hall.
- 67% of delegates found the hall to be a valuable resource at the meeting.

(Percentages based on 2017 General Session survey participants.)
BENEFITS OF EXHIBITING

EXPOSURE TO THE LATEST DENTAL AND CRANIOFACIAL
Dental researchers, educators and clinicians view IADR as the leading source of cutting-edge research, innovations in clinical care and state-of-the-art technology.

OPPORTUNITY TO REACH AN INFLUENTIAL AUDIENCE
The IADR/AADR/CADR Exhibit Hall provides the unique opportunity to showcase your company’s technology to key opinion leaders and recommenders.

INTERACTION WITH CLIENTS FACE-TO-FACE
An exhibit booth gives you the opportunity to offer hands-on demonstrations to key thought leaders, researchers in the field, potential employees and future researchers. This is a great opportunity to highlight your impact and influence on the industry.

INCREASED VISIBILITY AND NAME RECOGNITION
Showcase new products and services. Enhance your bottom line.

2019 EXHIBIT HALL ATTRACTIONS

- Exhibition/Poster Hall Scientific Networking Center with Complimentary coffee breaks for meeting attendees
- Poster Sessions (two sessions per day)
- AADR Hatton Competition Posters (Thursday and Friday (viewing only)
- IADR Unilever Hatton Competition Posters (Thursday and Friday (viewing only)
- SCADA Posters (Thursday viewing only)
### EXHIBIT BOOTH RATES*  
PER 10’ X 10’

<table>
<thead>
<tr>
<th></th>
<th>Corporate</th>
<th>Institutional, Government &amp; Nonprofit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonmember</td>
<td>$4,750</td>
<td>$2,350</td>
</tr>
<tr>
<td>Leadership Level Member–50% discount</td>
<td>$2,375</td>
<td>$1,175</td>
</tr>
<tr>
<td>Regular Level Member–20% discount</td>
<td>$3,800</td>
<td>$1,880</td>
</tr>
<tr>
<td>President’s Circle</td>
<td>First booth is complementary</td>
<td>First booth is complementary</td>
</tr>
</tbody>
</table>

To find out how to become a Corporate or Institutional Section Member and the additional member benefits, visit [www.iadr.org/About-us](http://www.iadr.org/About-us).

*Booth Rates are subject to change.

### WHAT IS INCLUDED IN MY EXHIBIT PACKAGE?

**IADR/AADR/CADR GENERAL SESSION & EXHIBITION**  
**Corporate Booth (100 square feet)**
- Standard 10’ x 10’ booth frame, with an 8-foot-high back drape and a 36-inch-high draped side divider.
- 7” x 44’ identification sign with company name and booth number.
- Roving security services from exhibit move-in through move-out.
- Up to four complimentary exhibitor-only registrations based on membership level.
- 50-word company description (if provided) by the deadline, in printed program book and mobile app.
- Access to an Exhibitor ONLY Lounge
- General cleaning of hall aisles
- Online Exhibitor Service Manual – available March 2019 to all paid exhibitors.
  It includes various order forms for the show contractor and logistics information.

**IADR/AADR/CADR GENERAL SESSION & EXHIBITION**  
**Institutional, Government & Nonprofit Booth (100 square feet)**
- Standard 10’ x 10’ booth frame, with an 8-foot-high back drape and a 36-inch-high draped side divider.
- 7” x 44’ identification sign with institution/organization name and booth number.
- A 6’ draped table, two chairs and a trash can.
- Roving security services from exhibit move-in through move-out.
- One complimentary exhibitor-only registration per purchased/member booth.
- 50-word company description in printed Program Book and meeting mobile app.
- Access to an Exhibitor ONLY Lounge
- General cleaning of hall aisles
- Online Exhibitor Service Manual – available January 2018 to all paid exhibitors.
  It includes various order forms for the show contractor and logistics information.

**NOTES:** An exhibitor only badge/rate is available for companies and organizations that need additional registrations. These badges will allow for exhibit hall entry only and do not provide access to the scientific sessions.

Booth carpet or floor covering is mandatory but is not included in the booth package. Carpet and additional furniture may be ordered through the exhibitor service manual.
SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorships are a great way to increase your company’s visibility and put your company name and message in the hands of thousands of prospective clients. 2019 opportunities include:

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>IADR/AADR/CADR General Session &amp; Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Scientific Session Sponsor</td>
<td>$50,000</td>
</tr>
<tr>
<td>Gold Scientific Session Sponsor</td>
<td>$25,000</td>
</tr>
<tr>
<td>Silver Scientific Session Sponsor</td>
<td>$12,500</td>
</tr>
<tr>
<td>Industry Sponsored Symposium</td>
<td>$12,000</td>
</tr>
<tr>
<td>Scientific Poster Board Sponsorship</td>
<td>$26,500</td>
</tr>
<tr>
<td>Distinguished Lecture Series Speaker</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Bag Sponsor</td>
<td>$25,000</td>
</tr>
<tr>
<td>Charging Lockers / Portable</td>
<td>Call for Pricing</td>
</tr>
<tr>
<td>Mobile App Ads</td>
<td>$5,000</td>
</tr>
<tr>
<td>Program Book Ads</td>
<td>Various pricing</td>
</tr>
<tr>
<td>Conference Bag Insert</td>
<td>$4,500</td>
</tr>
<tr>
<td>Registration Scanner</td>
<td>$7,500</td>
</tr>
<tr>
<td>Scientific Networking Center (on the exhibit/poster hall)</td>
<td>$50,000</td>
</tr>
<tr>
<td>New Member/First-time Attendee Orientation</td>
<td>$2,500</td>
</tr>
<tr>
<td>IADR Tech Center</td>
<td>$15,000 per day</td>
</tr>
</tbody>
</table>
MEETING DETAILS

Please visit the IADR website (www.iadr.org/2019iaexhibit) to:

- Register! Online registration opens August 2018.
- View the floor plans.
- Read the exhibit guidelines.
- See a list of past and current exhibitors.
- Review the full scientific session schedule.
- Learn more about the 97th General Session & Exhibition of the IADR, 48th Annual Meeting of the AADR and 43rd Annual Meeting of the CADR.

IADR is your partner for success! For a complete list of sponsorship and advertising opportunities, and to learn how to get involved, visit www.iadr.org/2019iaexhibit.

IADR’s events, exhibits, print and mobile app advertising, and scientific session sponsorships provide strategic and prominent visibility for your company. To enhance your company’s brand and align with your business objectives contact exhibits@iadr.org or +1.703.299.8095 to customize a sponsorship.

We look forward to seeing you in Vancouver!
EXHIBIT IN 2019

Submit your Exhibition application:
Online   www.iadr.org/2019iaexhibit
Fax      +1.703.548.1883
Email    exhibits@iadr.org
Mail     IADR/AADR
1619 Duke Street
Alexandria, VA 22314 USA

QUESTIONS?

Phone   +1.703.299.8095
Email    exhibits@iadr.org
The 97th General Session & Exhibition of the IADR, held in conjunction with the 48th Annual Meeting of the AADR and the 43rd Annual Meeting of the CADR, will take place June 19–22, 2019 in Vancouver, BC, Canada.

The 98th General Session & Exhibition of the IADR, held in conjunction with the 49th Annual Meeting of the AADR and the 44th Annual Meeting of the CADR, will take place March 18-21, 2020 in Washington, D.C., USA. This General Session will commemorate the IADR centennial.

The AADR/CADR Annual Meeting & Exhibition 50th Annual meeting of the AADR and 45th Meeting of the CADR will take place March 17-20, 2021 in Boston, Massachusetts, USA.