



MEETING SPONSORSHIP INVESTMENTS & BENEFITS

SCIENTIFIC SESSION SPONSORSHIP OPPORTUNITIES

The Scientific Session Sponsorships have been created in response to feedback from members and current sponsors who believe that supporting the science reinforces the purpose and goal of the meeting, and the mission of the IADR. Our Scientific Session Sponsors have an opportunity to provide support at one of three levels.

DIAMOND	GOLD	SILVER
<p>As the Premier sponsor of the Scientific Session, a company will receive optimum visibility:</p> <ul style="list-style-type: none"> ▪ Company logo on Welcome Banner at convention center. ▪ Company name and logo on specialized signage throughout Scientific Session events. ▪ Company logo featured on a minimum 8 directional floor signs, placed throughout convention center. ▪ Company name featured on badge lanyard. ▪ Company recognized as Platinum Sponsor on Welcome Slide before Oral Presentations. ▪ Company logo <i>prominently</i> displayed in all Scientific Session marketing materials including registration brochure, Program Book and AADR event web page. ▪ Company logo featured on E-mail promotions for Scientific Session. ▪ Direct link to sponsor company website from Scientific Session meeting page on AADR web site. ▪ 10% discount on print advertising in Program Book. ▪ Opportunity to select preferred booth space. ▪ 5% off additional booth space (<i>after purchase of 1st booth</i>). ▪ Opportunity to distribute promotional item to guests at HQ hotel (<i>includes distribution fees only</i>). ▪ 4 tickets to attend President's Reception. ▪ Reserved seating at Opening Ceremonies. ▪ Opportunity for two company representatives to participate in ribbon cutting at opening ceremonies. 	<p>As a Gold level sponsor of the Scientific Session, a company will receive:</p> <ul style="list-style-type: none"> ▪ Company logo on Welcome Banner at convention center. ▪ Company logo featured on a minimum 8 directional floor signs, placed throughout convention center. ▪ Company name and logo on specialized signage throughout Scientific Session events. ▪ Company logo recognized as Gold Sponsor on Welcome Slide before Oral Presentations. ▪ Company logo displayed in all Scientific Session marketing materials including registration brochure, Program Book and AADR event web page. ▪ Company name featured on E-mail promotions for Scientific Session. ▪ Direct link to sponsor company website from Scientific Session meeting page (on AADR web site). ▪ Opportunity to select preferred booth space in exhibit hall. ▪ 5% discount on print advertising in Program Book. ▪ 2 tickets to attend President's Reception. ▪ Reserved seating at Opening Ceremonies. 	<p>As a Silver level sponsor of the Scientific Session, a company will receive:</p> <ul style="list-style-type: none"> ▪ Company name and logo on specialized signage throughout Scientific Session events. ▪ Company name recognized as Silver Sponsor on Welcome Slide before Oral Presentations. ▪ Company logo displayed in all Scientific Session marketing materials including registration brochure, Program Book and AADR event web page. ▪ Direct link to sponsor company website from Scientific Session meeting page (on AADR web site). ▪ Reserved seating at Opening Ceremonies.

A LA CARTE SPONSORSHIP

Distinguished Lecture Series (3)

- Company logo on signage at sponsored event
- Company recognized in Program Book (distributed to all attendees)
- Company logo and link to home page featured on Sponsor page of AADR meeting web site
- Opportunity to share promotional material with event attendees

Speaker Ready Room

- Company logo featured on each PC in Speaker Ready Room
- Company logo featured on directional signage at meeting
- Company logo featured on computer wallpaper
- Company web site designated as “home page” on all PCs in room
- Company logo and link to home page featured on Sponsor page if AADR meeting web site
- Company recognized in Program Book (distributed to all attendees)

Headquarter Hotel Room Keys

- Opportunity to have company logo featured on Headquarter Hotel Room Keys (approximately 1000 per hotel), distributed to all session attendees staying at Renaissance Marriott & Grand Hyatt in Washington, D.C.
- Opportunity to purchase additional sponsorship for Fontainebleau hotel (approximately 1000 keys)
- Company name and logo featured on meeting web page, on AADR web site
- Company recognized in Program Book

Conference Bag Insert

- Opportunity to insert promotional item/marketing material into conference bags (distributed to all session attendees)
- Insert subject to AADR approval. (Above cost reflects labor fee)

Notebook/Pen Sponsor

- Opportunity to place company branded notebook and pen in each delegate conference bag
- Insert subject to AADR approval. (Above cost reflects labor fee)
- Company recognized in Program Book

Hotel Room Drop

- Opportunity to place promotional materials in individual guest rooms at Hotel (HQ Hotel) and/or other hotels in room block
- Drop item subject to AADR approval
- Sponsorship includes flyer or tangible item. Items requiring assembly will incur additional fees