



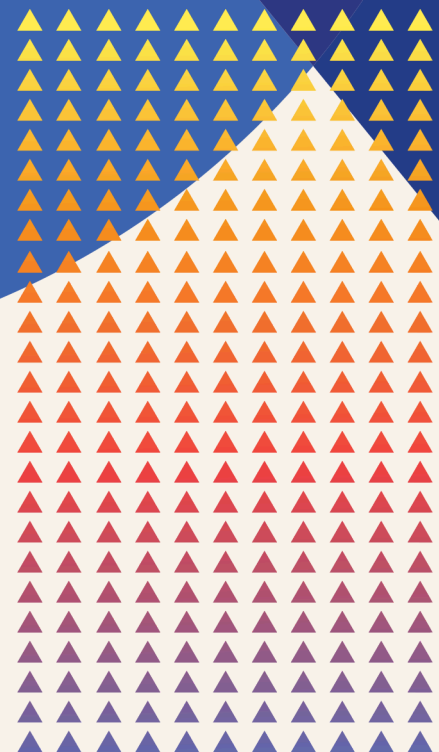
# IADR GENERAL SESSION

BARCELONA, SPAIN · JUNE 25-28, 2025

103<sup>RD</sup> GENERAL SESSION & EXHIBITION OF THE IADR  
IADR PAN EUROPEAN REGIONAL CONGRESS

**Barcelona, Spain**  
**Barcelona International**  
**Convention Center (CCIB)**  
**June 25-28, 2025**

## EXHIBITOR & SPONSORSHIP PROSPECTUS



[iadr.org/2025iags-exhibit](https://iadr.org/2025iags-exhibit)  
#IADR2025

# 103<sup>RD</sup> GENERAL SESSION & EXHIBITION OF THE IADR IADR PAN EUROPEAN REGIONAL CONGRESS

CCIB

Plaça de Willy Brandt

11-14 Sant Martí

08019 Barcelona

SPAIN

## Exhibit with IADR!

Promote your company's latest advances and meet with international leaders in dental, oral, and craniofacial research. With more than 5,000 delegates expected and 4,000+ scientific abstracts being presented, you can showcase your company to key thought leaders and influencers and to a future generation of researchers. Don't miss this opportunity to network!

[iadr.org/2025IAExhibits](http://iadr.org/2025IAExhibits)



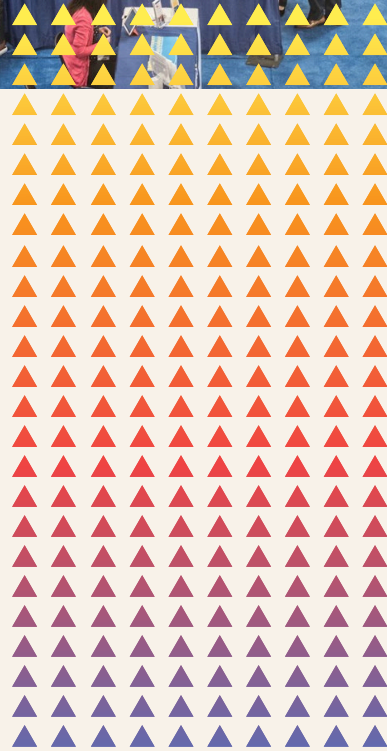
## ► EXHIBIT DATES AND TIMES

|                   |                  |
|-------------------|------------------|
| Thursday, June 26 | 9 a.m. - 5 p.m.* |
| Friday, June 27   | 9 a.m. - 5 p.m.* |
| Saturday, June 28 | 9 a.m. - 5 p.m.* |

\*Exhibition dates and times are subject to change.

# Why You Should Exhibit at IADR

- ▶ **PROMOTE** new product and service developments.
- ▶ **OFFER** hands-on demonstrations to scientists, development leaders, and product managers from across the globe.
- ▶ **HIGHLIGHT** their impact and partnership with the future of the industry.
- ▶ **CAPITALIZE** on networking opportunities with industry leaders — sharing ideas and insights on industry trends.
- ▶ **GAIN** valuable feedback on the latest innovations, products, and services.
- ▶ **BUILD** new networks.
- ▶ **REACH** decision makers conducting dental, oral, and craniofacial research.



## Benefits of Exhibiting

### EXPOSURE TO THE LATEST DENTAL, ORAL, AND CRANIOFACIAL RESEARCH

Dental, oral, and craniofacial researchers, educators, and clinicians view IADR as the leading source of cutting-edge research, innovations in clinical care, and state-of-the-art technology.

### REACH AN INFLUENTIAL AUDIENCE

The IADR Exhibition Hall provides an exceptional opportunity to showcase your company's technology, laboratory equipment, and research tools to key opinion leaders and top-funded investigators.

### INTERACT WITH KEY THOUGHT LEADERS

Showcase your impact and influence on the industry through hands-on demonstrations for thought leaders, researchers in the field, and future researchers.

### INCREASED VISIBILITY AND NAME RECOGNITION

Demonstrate new products and services to an international audience.

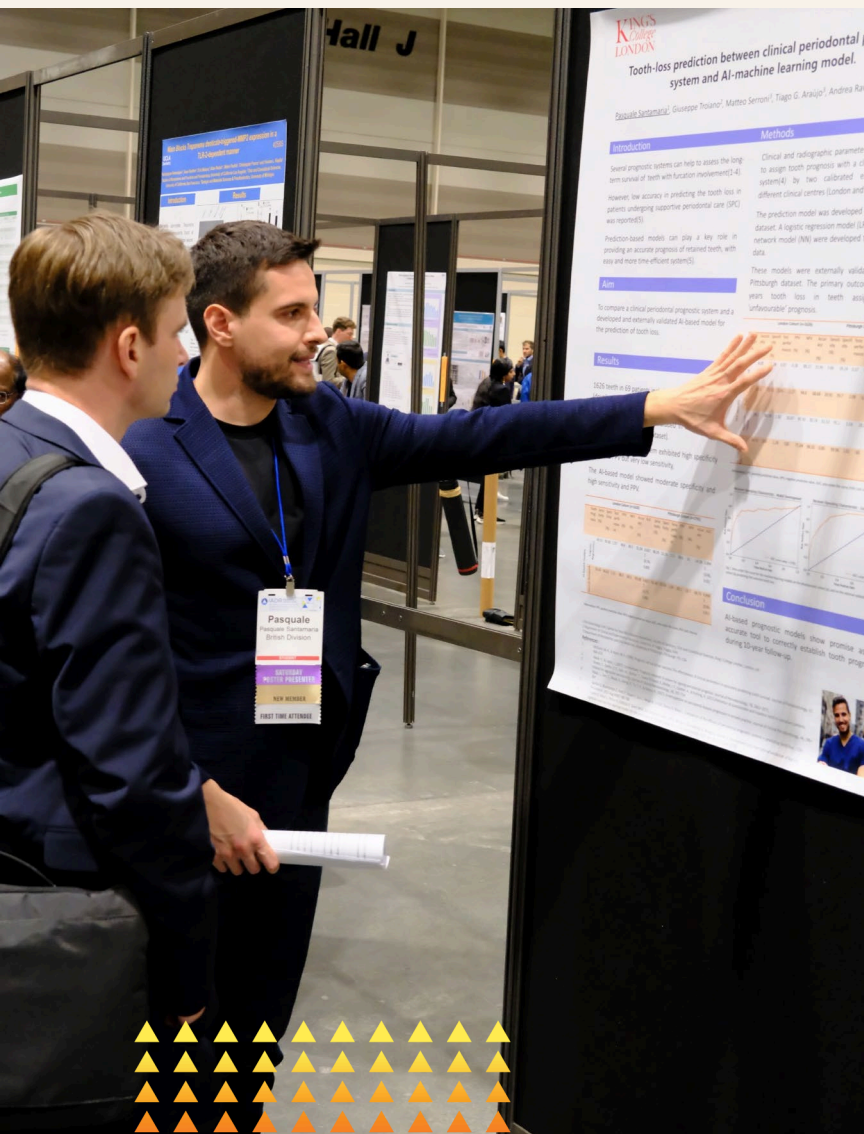
### SHOWCASE YOUR INSTITUTION

Looking to fill open research faculty positions, post-doctoral positions, or training positions? Meet the brightest at IADR!

# Exhibit Hall Highlights

The IADR offers our exhibitors more than just an exhibit hall! Check out all of these amazing features included with your exhibit experience.

- ▶ The extremely popular IADR poster presentations are scheduled throughout the duration of the exhibit hall hours, bringing a continuous flow of attendees into the hall.
- ▶ Complimentary coffee breaks served twice a day within the exhibit hall.
- ▶ The Networking Center, a top gathering space where attendees will come to recharge, relax, and mingle with their colleagues.



# 2025 Exhibit Booth Rates

## Per 3m x 3m

CORPORATE – \$5,990

INSTITUTIONAL, GOVERNMENT, & NONPROFIT – \$2,995

| IADR Corporate & Institutional Member Discounts on First Booth*: | CORPORATE* | INSTITUTIONAL* |
|--|------------|----------------|
| Non-member   | \$5,990    | \$2,995        |
| Leadership Level (50% Discount)                                  | \$2,995    | \$1,498        |
| Regular Level (20% discount)                                     | \$4,792    | \$2,396        |

\*Corporate and Institutional members receive a 20% discount on additional booths at the non-member rates.

NOTE: Spanish VAT will not be assessed. If the Spanish tax authority were to require VAT, this will be at the exhibitor's expense.

To find out how to become a Corporate or Institutional Section member and the additional member benefits, visit [iadr.org/membership](http://iadr.org/membership).



# What's Included in the Exhibit Package?

- ▶ Standard 3m x 3m booth frame.
- ▶ Identification sign with company name and booth number.
- ▶ A table, two chairs, and a trash can (Institutional, Government, & Nonprofit booths only).
- ▶ Roving security services from Exhibition Hall move-in through move-out.
- ▶ Complimentary Exhibitor-only\* registrations based on membership level and booth type.
- ▶ Robust company profile in the online program.
- ▶ Access to an Exhibitor-only Lounge.
- ▶ General cleaning of Exhibition Hall aisles.

\*Exhibitor-only badges allow access to the public meeting spaces and the Exhibition Hall only. Exhibitors wishing to have access to the scientific sessions must purchase a full meeting registration. Additional exhibitor-only badges may be purchased for \$315 each.

Booth carpet or floor covering is mandatory but not included in the booth package. Carpet and additional furniture may be ordered through the exhibitor service manual.

## SUBMIT YOUR APPLICATION

- ▶ [Download the application.](#)
- ▶ Book your booth.
- ▶ View the Exhibition Hall floor plan (coming soon).
- ▶ [Read the exhibition guidelines.](#)

# Partnership & Promotional Opportunities

IADR recognizes that our partners have a range of goals when participating in our meetings. Therefore, we have numerous sponsorship opportunities available to promote your products and services.

## SCIENTIFIC SESSION PARTNERS

Support the science of the meeting! Our three partnerships offer different levels of benefits, including complimentary advertising, complimentary meeting registrations, and high-visibility recognition.

### Scientific Session Partner Benefits

|   | BRONZE<br>\$10,000 | SILVER<br>\$20,000 | GOLD<br>\$30,000 | PLATINUM<br>\$50,000 |
|---|--------------------|--------------------|------------------|----------------------|
| <b>PRE-MEETING RECOGNITION</b>  |                    |                    |                  |                      |
| <b>Sponsor profile, including direct link to website and social media on the IADR/PER General Session website</b><br>(continues post-meeting) | ●                  | ●                  | ●                | ●                    |
| <b>ONSITE RECOGNITION</b>   |                    |                    |                  |                      |
| <b>Complimentary meeting registrations</b><br>(ticketed events excluded)  | 1                  | 2                  | 4                | 8                    |
| <b>Company recognition at sponsor level with logo on welcome slides before Oral Presentations</b>   | ●                  | ●                  | ●                | ●                    |
| <b>Company logo on signage in convention center</b>   | ●                  | ●                  | ●                | ●                    |
| <b>Sponsor ribbons for onsite staff recognizing your sponsor level</b>  | ●                  | ●                  | ●                | ●                    |
| <b>Access to the exclusive Donor and Sponsors Lounge for the duration of the meeting.</b>   | ●                  | ●                  | ●                | ●                    |
| <b>Tickets to attend the President's Reception</b>  |                    | 2                  | 4                | 8                    |
| <b>Reserved seating at Opening Ceremonies</b>   |                    | ●                  | ●                | ●                    |
| <b>Conference ad on the app</b>   |                    | 50%                | ●                | ●                    |
| <b>Ability to schedule a meeting with IADR leadership.</b>  |                    |                    | ●                | ●                    |
| <b>Discount on additional booth purchases</b> (after first booth)   |                    |                    | 25%              | 50%                  |
| <b>Ability to schedule complimentary meeting and reception space at the General Session &amp; Exhibition.</b>                                 |                    |                    |                  | ●                    |
| <b>POST-MEETING RECOGNITION</b>   |                    |                    |                  |                      |
| <b>Company recognition in Post-meeting Newsletter</b>   | ●                  | ●                  | ●                | ●                    |
| <b>Acknowledgment in Annual Report and Proceedings for that year</b>  | ●                  | ●                  | ●                | ●                    |

## INDUSTRY-SPONSORED SYMPOSIUM **\$15,000**

Directly influence the science at the General Session by hosting an Industry-sponsored Symposium. This benefit of IADR/AADOCR Corporate and Institutional membership allows you to have a scheduled meeting session to promote your company's science and innovation.

*\*This sponsorship is a benefit to IADR/AADOCR Corporate & Institutional Section Members at the Leadership or President's Circle level.*

## HIGH-VISIBILITY SPONSORSHIPS

Visibility and branding opportunities:

### Poster Aisle Signs

Take advantage of this high visibility sponsorship that directly contributes to the goal of providing exceptional scientific research and studies along with prominent branding opportunities for your company.

**\$50,000** (Exclusive)

**\$15,000**

(Shared sponsor — up to 3)

### Scientific Networking Center & Coffee Breaks (on Exhibition Hall floor)

Be the focal point and top gathering space for attendees in the Networking Center where attendees will come to recharge, relax, and mingle with their colleagues.

**SOLD**

**\$40,000**

### President's Reception

**SOLD**

Be the host of the premier, invite-only President's Reception to celebrate the incoming IADR President which is held after the President's Induction Ceremony.

**\$40,000**

### Conference Tote Bags

Company logo featured on the exterior of conference tote bags distributed to every attendee at registration. Includes a promotional insert provided by sponsor.

**\$30,000** (Exclusive)

**\$10,000**

(Shared sponsor — up to 3)

### Council Dinner

**SOLD**

**\$30,000**

### Reusable Water Bottles

Naming rights recognition as the water bottle sponsor, General Session online schedule, and on-site selected area signage.

**\$30,000**

### Meeting at a Glance

Company provided ad featured in a meeting overview brochure that highlights top events.

**\$10,000**

## ADVERTISING OPPORTUNITIES

Drive traffic to your booth or promote your company through advertising.

### Conference Bag Insert or Mobile App Banner Ad

Company provided 1-page flyer included in all conference tote bags. Or a rotating banner ad included in the mobile app.

**\$3,000**

### Know Before You Go Email

Company name and logo included in one email communication sent to all registered attendees prior to the meeting.

**\$2,500**

*\*Discounts to IADR/AADOCR Corporate and Institutional members and Scientific Session Partners.*

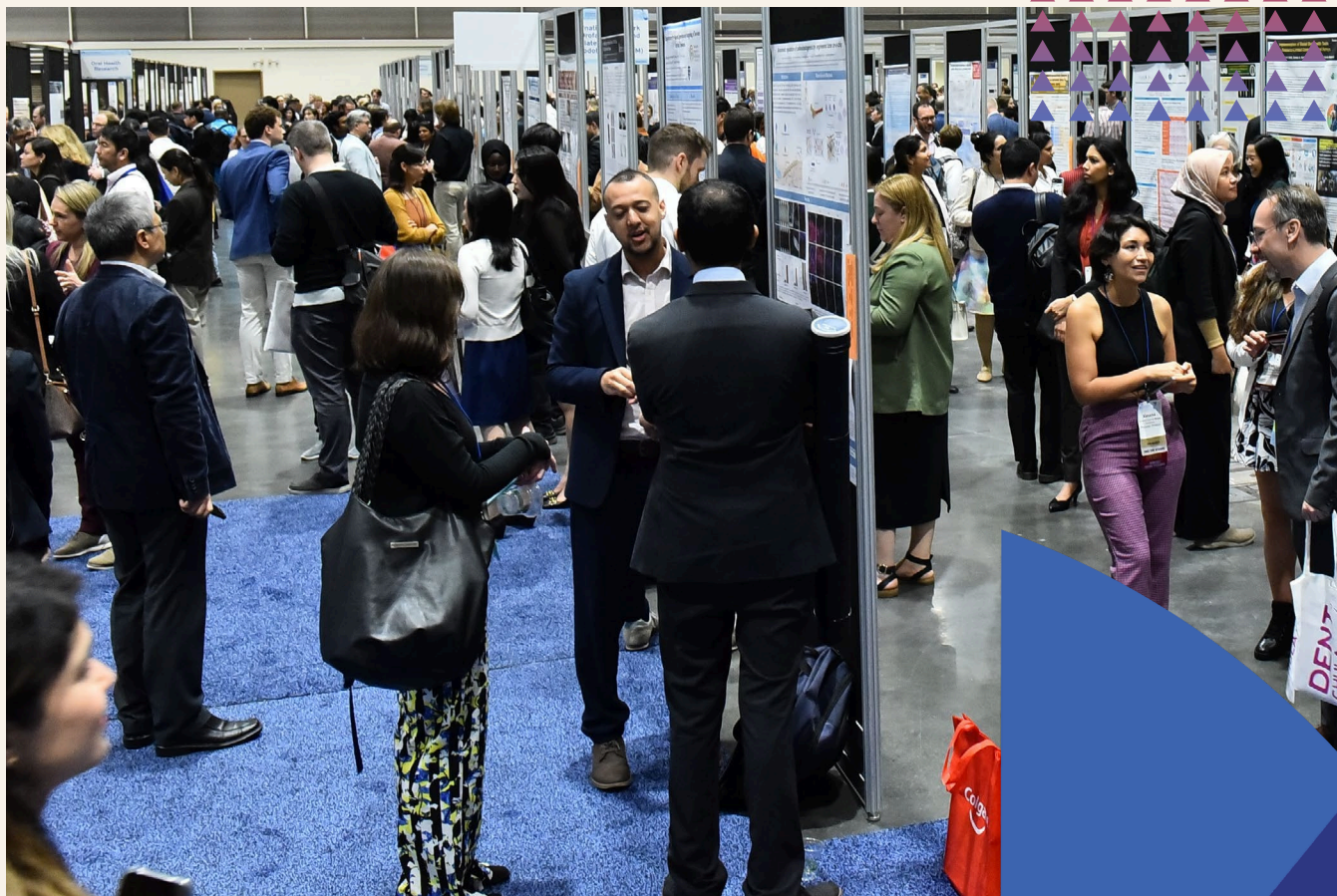
IADR is your partner for success. For more detailed information of our sponsorship and advertising opportunities, as well as custom opportunities, email [exhibits@iadr.org](mailto:exhibits@iadr.org).



# IADR GENERAL SESSION

BARCELONA, SPAIN · JUNE 25-28, 2025

103<sup>RD</sup> GENERAL SESSION & EXHIBITION OF THE IADR  
IADR PAN EUROPEAN REGIONAL CONGRESS



## QUESTIONS?

Tel: +1.703.548.0066 E-mail:  
[exhibits@iadr.org](mailto:exhibits@iadr.org)

[iadr.org/2025IAExhibits](https://iadr.org/2025IAExhibits)

[iadr.org/2025IASponsorship](https://iadr.org/2025IASponsorship)