



IADR GENERAL SESSION

SAN DIEGO, CA, USA · MARCH 25-28, 2026

104TH GENERAL SESSION & EXHIBITION OF THE IADR

55TH ANNUAL MEETING OF THE AADOCR

50TH ANNUAL MEETING OF THE CADR

San Diego Convention Center

San Diego, CA, USA

March 25-28, 2026

EXHIBITOR & SPONSORSHIP PROSPECTUS

iadr.org/2026IAExhibits

#IADR2026

**104TH GENERAL SESSION & EXHIBITION OF THE IADR
55TH ANNUAL MEETING OF THE AADOCR
50TH ANNUAL MEETING OF THE CADR**

**San Diego Convention Center
111 W Harbor Drive
San Diego, CA, 92101
USA**

Exhibit with IADR!

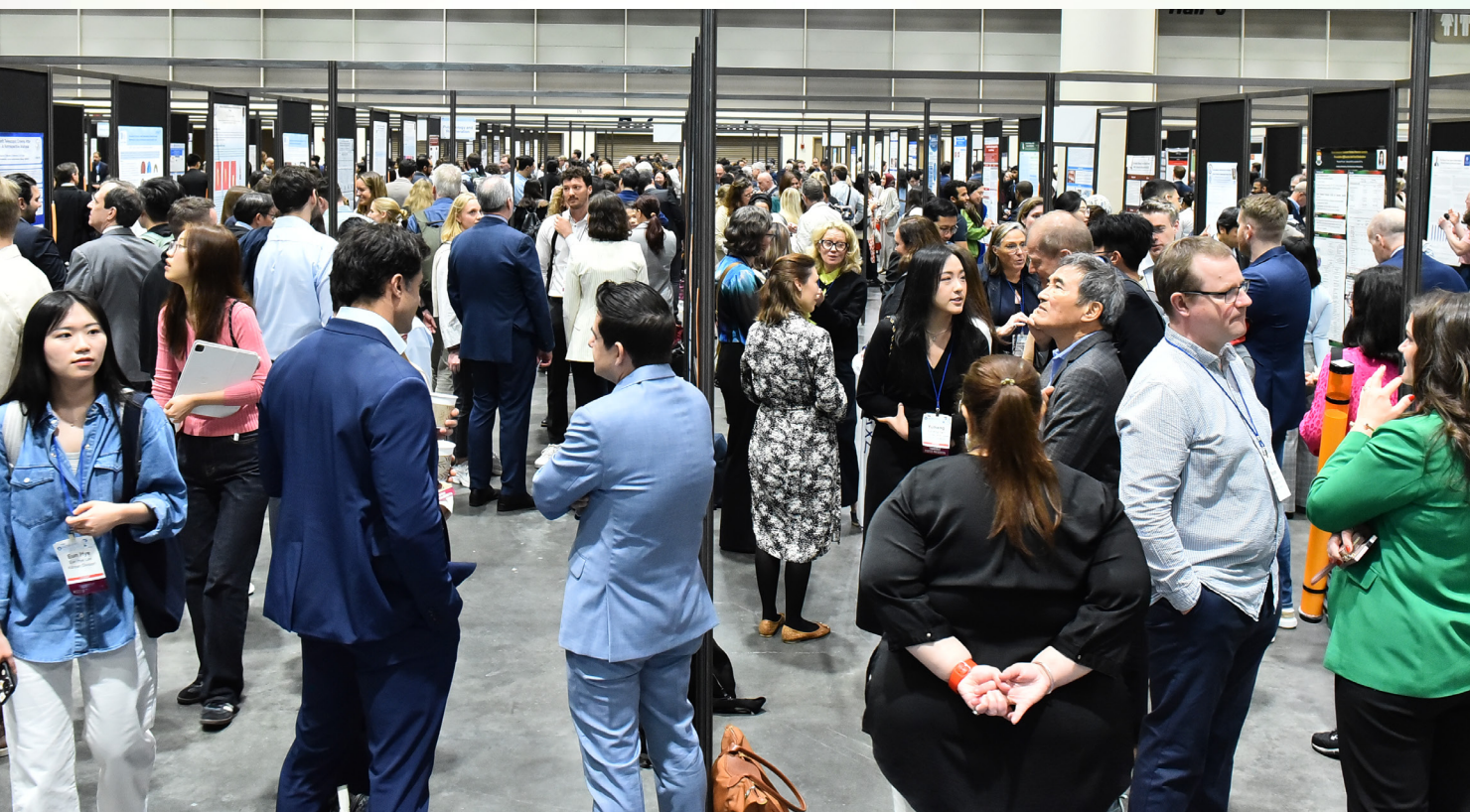
Promote your company's latest advances and meet with international leaders in dental, oral, and craniofacial research. With more than 5,000 delegates expected and 4,000+ scientific abstracts being presented, you can showcase your company to key thought leaders and influencers and to a future generation of researchers. Don't miss this opportunity to network!

iadr.org/2026IAExhibits

► EXHIBIT DATES AND TIMES

Thursday, March 26	9 a.m. - 5 p.m.*
Friday, March 27	9 a.m. - 5 p.m.*
Saturday, March 28	9 a.m. - 5 p.m.*

*Exhibition dates and times are subject to change.



Why You Should Exhibit at IADR

- ▶ **PROMOTE** new product and service developments.
- ▶ **OFFER** hands-on demonstrations to scientists, development leaders, and product managers from across the globe.
- ▶ **HIGHLIGHT** their impact and partnership with the future of the industry.
- ▶ **CAPITALIZE** on networking opportunities with industry leaders — sharing ideas and insights on industry trends.
- ▶ **GAIN** valuable feedback on the latest innovations, products, and services.
- ▶ **BUILD** new networks.
- ▶ **REACH** decision makers conducting dental, oral, and craniofacial research.

Benefits of Exhibiting

EXPOSURE TO THE LATEST DENTAL, ORAL, AND CRANIOFACIAL RESEARCH

Dental, oral, and craniofacial researchers, educators, and clinicians view IADR as the leading source of cutting-edge research, innovations in clinical care, and state-of-the-art technology.

REACH AN INFLUENTIAL AUDIENCE

The Exhibition Hall provides an exceptional opportunity to showcase your company's technology, laboratory equipment, and research tools to key opinion leaders and top-funded investigators.

INTERACT WITH KEY THOUGHT LEADERS

Showcase your impact and influence on the industry through hands-on demonstrations for thought leaders, researchers in the field, and future researchers.

INCREASED VISIBILITY AND NAME RECOGNITION

Demonstrate new products and services to an international audience.

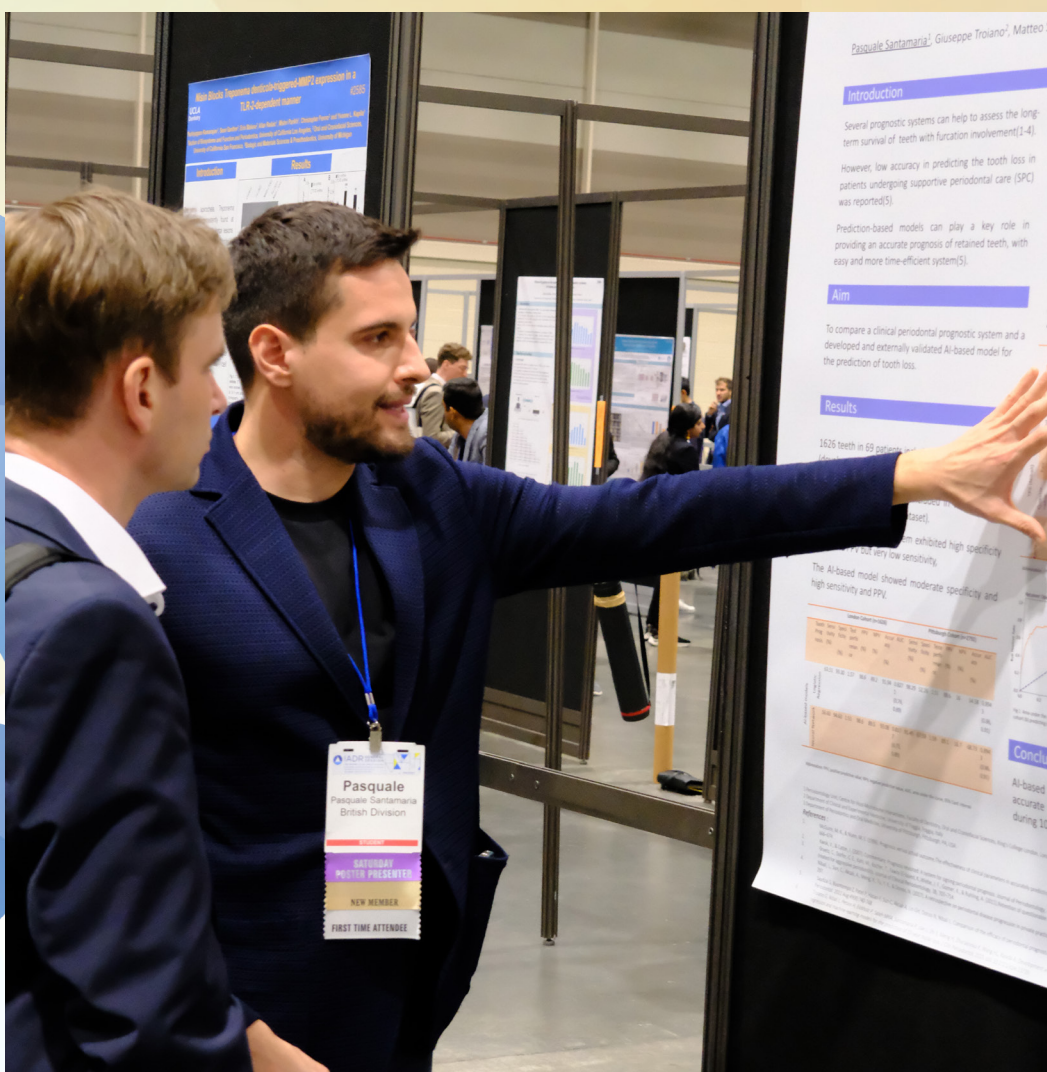
SHOWCASE YOUR INSTITUTION

Looking to fill open research faculty positions, post-doctoral positions, or training positions? Meet the brightest at IADR!

Exhibit Hall Highlights

The IADR offers our exhibitors more than just an exhibit hall! Check out all of these amazing features included with your exhibit experience.

- ▶ The extremely popular IADR poster presentations are scheduled throughout the duration of the exhibit hall hours, bringing a continuous flow of attendees into the hall.
- ▶ Complimentary coffee breaks served twice a day within the exhibit hall.
- ▶ The Networking Center, a top gathering space where attendees will come to recharge, relax, and mingle with their colleagues.



2026 Exhibit Booth Rates Per 10ft x 10ft

CORPORATE – \$6,290

INSTITUTIONAL, GOVERNMENT, & NONPROFIT – \$3,145

IADR/AADOCR Corporate & Institutional Member Discounts on First Booth*:	CORPORATE*	INSTITUTIONAL*
Non-member	\$6,290	\$3,145
Leadership Level (50% Discount)	\$3,145	\$1,573
Regular Level (20% discount)	\$5,032	\$2,516

*Corporate and Institutional members receive a 20% discount on additional booths at the non-member rates.

To find out how to become a Corporate or Institutional Section member and the additional member benefits, visit iadr.org/membership.



What's Included in the Exhibit Package?

- ▶ Standard 10ft x 10ft booth frame.
- ▶ Identification sign with company name and booth number.
- ▶ A table, two chairs, and a trash can (Institutional, Government, & Nonprofit booths only).
- ▶ Roving security services from Exhibition Hall move-in through move-out.
- ▶ Complimentary Exhibitor-only* registrations based on membership level and booth type.
- ▶ Robust company profile in the online program.
- ▶ Access to an Exhibitor-only Lounge.
- ▶ General cleaning of Exhibition Hall aisles.

*Exhibitor-only badges allow access to the public meeting spaces and the Exhibition Hall only. Exhibitors wishing to have access to the scientific sessions must purchase a full meeting registration. Additional exhibitor-only badges may be purchased for \$330 each.

Booth carpet or floor covering is mandatory but not included in the booth package. Carpet and additional furniture may be ordered through the exhibitor service manual.

SUBMIT YOUR APPLICATION

- ▶ [Download the application.](#)
- ▶ Book your booth.
- ▶ [View the Exhibition Hall floor plan](#) (coming soon).
- ▶ [Read the exhibition guidelines.](#)

Partnership & Promotional Opportunities

IADR recognizes that our partners have a range of goals when participating in our meetings. Therefore, we have numerous sponsorship opportunities available to promote your products and services.

SCIENTIFIC SESSION PARTNERS

Support the science of the meeting! Our three partnerships offer different levels of benefits, including complimentary advertising, complimentary meeting registrations, and high-visibility recognition.

SCIENTIFIC SESSION PARTNER BENEFITS	BRONZE \$10,000	SILVER \$20,000	GOLD \$30,000	PLATINUM \$50,000
PRE-MEETING RECOGNITION				
Sponsor profile, including direct link to website and social media on the IADR/AADOCR/CADR General Session website (continues post-meeting)	●	●	●	●
ONSITE RECOGNITION				
Complimentary meeting registrations (ticketed events excluded)	1	2	4	8
Company recognition at sponsor level with logo on welcome slides before oral presentations	●	●	●	●
Company logo on signage in convention center	●	●	●	●
Sponsor ribbons for onsite staff recognizing your sponsor level	●	●	●	●
Access to the exclusive Donor and Sponsors Lounge for the duration of the meeting.	●	●	●	●
Tickets to attend the Presidents' Reception		2	4	8
Reserved seating at Opening Ceremonies		●	●	●
Conference ad on the app		50%	●	●
Ability to schedule a meeting with IADR leadership.			●	●
Discount on additional booth purchases (after first booth)			25%	50%
Ability to schedule complimentary meeting and reception space at the General Session & Exhibition.				●
POST-MEETING RECOGNITION				
Company recognition in Post-meeting Newsletter	●	●	●	●
Acknowledgment in Annual Report and Proceedings for that year	●	●	●	●

INDUSTRY-SPONSORED SYMPOSIUM **\$15,000**

Directly influence the science at the General Session by hosting an Industry-sponsored Symposium. This benefit of IADR/AADOCR Corporate and Institutional membership allows you to have a scheduled meeting session to promote your company's science and innovation.

**This sponsorship is a benefit to IADR/AADOCR Corporate & Institutional Section Members at the Leadership or President's Circle level.*

HIGH-VISIBILITY SPONSORSHIPS

Visibility and branding opportunities:

Poster Aisle Signs	\$50,000 (Exclusive)
Take advantage of this high visibility sponsorship that directly contributes to the goal of providing exceptional scientific research and studies along with prominent branding opportunities for your company.	\$15,000 (Shared sponsor — up to 3)
Scientific Networking Center & Coffee Breaks (on Exhibition Hall floor) SOLD	\$40,000
Be the focal point and top gathering space for attendees in the Networking Center where attendees will come to recharge, relax, and mingle with their colleagues.	
Presidents' Reception SOLD	\$40,000
Be the host of the premier, invite-only Presidents' Reception to celebrate the incoming IADR and AADOCR Presidents which is held after the Presidents' Induction Ceremony.	
Conference Tote Bags	\$30,000 (Exclusive)
Company logo featured on the exterior of conference tote bags distributed to every attendee at registration. Includes a promotional insert provided by sponsor.	\$10,000 (Shared sponsor — up to 3)
Council Dinner SOLD	\$30,000
Reusable Water Bottles	\$30,000
Naming rights recognition as the water bottle sponsor, General Session online schedule, and on-site selected area signage.	
Welcome Reception	\$10,000 (up to 3 sponsors)
Following the Opening Ceremonies, help kick off this year's exciting scientific meeting as one of the Welcome Reception hosts and receive prominent recognition of your company at the reception. Inquire about more details and benefits.	
Meeting at a Glance	\$10,000
Company provided ad featured in a meeting overview brochure that highlights top events.	

ADVERTISING OPPORTUNITIES

Drive traffic to your booth or promote your company through advertising.

Mobile App Banner Ad	\$3,000
Rotating banner ad included in the mobile app.	
Know Before You Go Email	\$2,500
Company name and logo included in one email communication sent to all registered attendees prior to the meeting.	

*Discounts to IADR/AADOCR Corporate and Institutional members and Scientific Session Partners.

IADR is your partner for success. For more detailed information of our sponsorship and advertising opportunities visit: iadr.org/2026IASponsorship.



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QUESTIONS?

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E-mail: exhibits@iadr.org

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