



# IADR GENERAL SESSION

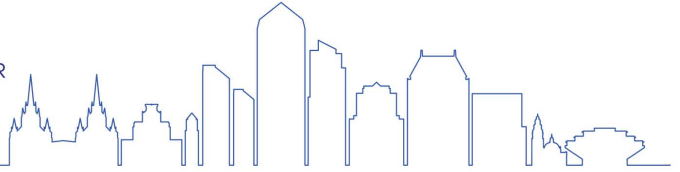
SAN DIEGO, CA, USA · MARCH 25-28, 2026

104<sup>TH</sup> GENERAL SESSION & EXHIBITION OF THE IADR

55<sup>TH</sup> ANNUAL MEETING OF THE AADOCR

50<sup>TH</sup> ANNUAL MEETING OF THE CADR

## APPLICATION TO EXHIBIT



### INSTRUCTIONS

All sections of this application must be completed for processing. To ensure expedited processing of print application, include credit card payment information and submit this application via email to [exhibits@iadr.org](mailto:exhibits@iadr.org) or by fax to +1.703.548.1883. Checks may be mailed to IADR, 1619 Duke Street, Alexandria, VA, 22314-3406, USA, and must be payable to "IADR", in U.S. Dollars, and drawn on a U.S. bank. Full payment is due with your application.

### BOOTH DETAILS

Your booth description and full payment must be received in full in order to be listed in the online program.

Company/Institution/University (*exactly as it should appear in the program, no abbreviations*):

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

### WHAT'S INCLUDED IN MY EXHIBIT PACKAGE?

- ▲ Standard 10' x 10' booth frame.
- ▲ 7" x 44" identification sign with company name and booth number.
- ▲ A 6' draped table, two chairs and a trash can (Institutional, Government & Nonprofit booths only), with an 8-foot-high black drape and a 36-inch high draped side divider.
- ▲ Roving security services from exhibit move-in through move-out.
- ▲ Complimentary exhibitor-only\* registrations based on membership level and booth type.
- ▲ Fifty-word company description (if provided by the deadline) in the online program.
- ▲ Access to an Exhibitor-only Lounge.
- ▲ General cleaning of hall aisles.
- ▲ Online Exhibitor Service Manual<sup>#</sup>

Exhibitor-only badges allow access to the public meeting spaces and the exhibit hall only. Additional exhibitor-only badges may be purchased for \$330 each. Exhibitors wishing to have access to the scientific sessions must purchase a full meeting registration.

<sup>#</sup>Booth carpet or floor covering is mandatory but is not included in the booth package.  
Carpet and additional furniture may be ordered through the exhibitor service manual.

### WHAT'S INCLUDED IN MY EXHIBITOR LISTING IN THE ONLINE PROGRAM?

- ▲ Organization Tag Line, Logo, and Website.
- ▲ Brief introduction description and Full description (1,000 word max).
- ▲ Social Media links.
- ▲ Company points of contact.
- ▲ Collateral video produced by you.

### EXHIBIT BOOTH RATES PER 10' x 10':

Corporate - \$6,290

Institutional, Government & Nonprofit - \$3,145

IADR/AADOCR Corporate & Institutional Member Discounts on First Booth	Corporate	Institutional, Government & Nonprofit
President Circle Level - Complimentary	\$0	\$0
Leadership Level – 50% discount	\$3,145	\$1,573
Regular Level – 20% discount	\$5,032	\$2,516

<sup>\*</sup>Corporate and Institutional members receive a 20% discount off original pricing on additional booths.

# APPLICATION TO EXHIBIT

## CONTACT PERSON INFORMATION

*All correspondence pertaining to your exhibit will be sent to this individual. Name will NOT be listed in the online program.*

Contact Name: \_\_\_\_\_

Salutation/Title: \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_

Booth Category: ☐ Corporate ☐ Institutional, Government, Nonprofit

Booth Size Requested: ☐ 10' x 10' ☐ 20' x 20' ☐ Other: \_\_\_\_\_

Booth Choices:

*Please list four choices. When requested space is not available, the best substitute will be assigned.*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

List any exhibitor(s) or product/service(s) you would NOT LIKE to be near: \_\_\_\_\_

## PAYMENT INFORMATION

☐ Check for \$ \_\_\_\_\_ attached.

☐ Card Charge my credit card for the amount of \$ \_\_\_\_\_ (American Express, MasterCard, or VISA only)

# \_\_\_\_\_ Card ID# \_\_\_\_\_

Exp Date \_\_\_\_\_ Name on card \_\_\_\_\_ Signature \_\_\_\_\_

## AGREEMENT

We/I agree to abide by all requirements, restrictions and obligations as described in the 2026 IADR/AADOCR/CADR General Session & Exhibition Guidelines. Cancellations or downsizing made on or before January 16, 2026, will incur a 10% service charge for the total booth rental. IADR will retain 100% of the total booth rental if cancellation is made after the January 16, 2026 deadline. Please make a copy of this agreement for your records. If you are paying by check, forward the original application by mail. If you are paying by credit card, you may forward your application via fax (including front and back of application).

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

**NOTE:** Submitted applications will not be processed without 1) full payment for booth rental, 2) authorized signature and 3) company/institution description. IADR reserves the right to review each booth registration for the correctness of the selected membership type, make any necessary corrections and charge your credit card the difference in booth fees.

## SUBMIT TO:

exhibits@iadr.org

IADR • 1619 Duke Street • Alexandria, VA 22314-3406, USA